

Adam Lau, creative director and writer

2018 - Current **Freelance**
Telegrafik(Cannabis), Circa, Heat, Havas

2019 - 2020 **Pereira O'Dell**, freelance
Memorial Sloan Kettering, Central Park
Conservancy, New Business

2012 - 2017 **The Barbarian Group**, group creative director
General Electric, IBM, Samsung, KIND, Bacardi,
Etihad Airlines, JBL

2007 - 2011 **Ogilvy & Mather**, group creative director
IBM, Maxwell House, UPS, Fanta, Amex

2000 - 2007 **AKQA**, group creative director
Nike, MSN, Palm, Sprite, Red Bull, Visa,
Scudder Investments

2001 - 2002 **Featherweight Productions**, general manager
Strategic Programming House

1995 - 2000 **McCann Erickson/Anderson&Lembke**, writer/ACD
Microsoft, Tandem, Candle, 3Com, Redo, Eidos,
Sega, Red Orb

1992 - 1995 **Saatchi & Saatchi**, writer
Hewlett-Packard, SF Visitors Bureau, SF Ad
Club, Steelcase, Monterey Bay Aquarium

Awards: One Show, D&AD, Clios, Comm Arts, London
Internationals, Belding, NY Festivals, Ace,
Addy, SF Show, Berlin Film Festival,
Sundance(as producer), AICE (Best of New York)

Education: **UCSC**, BA Comparative Literature, college honors
and phi beta kappa

University of Lancaster, England, Semester
Abroad